







- Yukon Territory British Columbia Northwest Territories Alberta Saskatchewan Nunavut Manitoba Ontario Quebec New Brunswick Prince Edward Island
- Nova Scotia
- Newfoundland & Labrador





How would you improve government services?

THE CITIZENS FIRST PROJECT





*Have Your Say* is sponsored by federal, provincial, territorial and municipal governments across Canada.

### To show our appreciation!

# Complete the survey and you become eligible to win one of 160 prizes!

First Prize: A one-ounce Maple Leaf Gold Coin from the Royal Canadian Mint, value \$530.00

Three Second Prizes: Quarter-ounce Maple Leaf Gold Coins from the Royal Canadian Mint, value \$150.00

More than 150 Third Prizes: Mint sets of the 2002 Canadian coins, value \$15.95

Your chances of winning are approximately 1 in 38.

To enter the draw, fill in this form and mail it in with your completed survey, no later than *Friday, May 31, 2002.* 

Yes, I have completed the survey!					
NAME					
ADDRESS					
POSTAL CODE					
TELEPHONE ()					
The draw will take place July 15 2002. The information on this entry form will not be entered into any database or conveyed to any third party or used for any purpose other than this draw. Entry forms will be shredded immediately after the draw. Winners will be drawn at random.					

# We're listening!

# Why should I do this survey?

Because it will make a difference. Governments need feedback from citizens in order to learn how they are doing and what to improve. Your opinions and experiences hold the key to better public services.

## What is the survey about?

This survey is about government services in Canada that **you receive for personal reasons**, not about services that you access on behalf of a business.

## How did you get my name?

Your name and address were chosen at random from the telephone directory. All people had an equal chance of being selected. Random sampling ensures an accurate reflection of opinion across the country. Your answers are completely confidential.

## To learn more about this survey

This survey is part of the Citizens First project, and is sponsored by municipal, provincial, territorial and federal governments. To learn more, visit the Institute for Citizen-Centred Service at **www.iccs-isac.org**. Results of this survey will be available here in fall 2002.

Please mail your completed survey in the prepaid envelope no later than **Friday, May 31, 2002.** 



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#### 1. To what extent do you agree or disagree with these statements about public services in Canada?

Circle a number.	Strong disagre			S	Strongly agree
I can readily access any government service that I need	1	2	3	4	5
Governments have a more difficult task than the private sector – they must protect the public interest as well as meet the needs and expectations of individuals	1	2	3	4	5
Governments in this country conduct their business in an open and accountable manner	1	2	3	4	5
I get good value for my tax dollars	1	2	3	4	5
l believe governments do a good job	1	2	3	4	5
Governments are responsive to the needs of citizens	1	2	3	4	5
Government services have had a positive effect on me and my family	1	2	3	4	5
My view of government is shaped to a large extent by the quality of service that governments provide	1	2	3	4	5
The services that I get from governments meet my needs	1	2	3	4	5

2. What quality of service should you get from governments, compared to the private sector?

### Check one.

Governments should provide a **higher** level of service than the private sector.

Governments should provide about the same level of service as the private sector.

Governments can provide a **lower** level of service than the private sector.

2.

# Service standards for routine transactions

#### "Routine transactions" include:

- Getting information about a government program or service
- Getting a form or document
- Getting a licence or permit.

Number of people:

1. When you **visit** a government office for a routine service:

What is a reasc	nable amour	nt of time to s	oend traveli	ing to the c	office (one	way)?	
Time:	15 mi	in 30	min	45 min	60	) min	75 min
How many min	utes is it acce	eptable to wa	it in any line	e-up?			
Number of minu	tes: 1	2 - 4 5	- 9 10 -	- 14 15	5 - 29	30 - 60	more than 60
How many diffe				ith in order	to get what	at you nee	d?
Number of peop	e: 1	2	3	4	5	6	7 or more
When you <b>telep</b>	0			·		2	
What is an acc	1 0		2	ou speak t	to a persor		
Time: 10 s	ec 20 se	ac 30 sec	1 min	2 min	3 min	4 min	5 min or more
What is the ma	kimum numb	er of people v	ou should !	have to dea	al with in o	rder to get	the service?

3. When you **e-mail** a government office with a routine request:

lf you send an e-mai	l at 10:00 Al	M, what is an a	acceptable amount of	time to wait f	for a reply?
Time:	4 hours	Same day	Next business day	2 days	3 days or more

3

7 or more

4. When you mail a letter to a government office with a routine request:

What is an acceptable time to allow from the day you send a letter until the day you receive the information or documents that you need?

Number of weeks: 1 week 2 weeks 3 weeks 4 weeks 5 weeks or more



# Which services have you used?

#### Please rate the services you or your family used in the past year.

This page describes services of municipal and provincial/territorial governments.	Have you used this service in the past year?			If you used this service in the past year How good was the quality of service? Very Very				
Education	<ul> <li>Image: A start of the start of</li></ul>	If Yes		poor				good
1 Colleges and universities				1	2	3	4	5
2 Job training/retraining, apprenticeship programs				1	2	3	4	5
3 Publicly funded schools				1	2	3	4	5
4 Student loans, bursaries				1	2	3	4	5
Health and emergency services								
5 Ambulance services				1	2	3	4	5
6 Fire department				1	2	3	4	5
7 Health card application or renewal				1	2	3	4	5
8 Hospitals				1	2	3	4	5
9 Health care outside hospitals				1	2	3	4	5
10 Mental health services, e.g. counselling				1	2	3	4	5
11 Public health care: information, vaccinations, lab tests, inspections, emergency lines such as poison information				1	2	3	4	5
Justice and enforcement services								
12 Municipal police force				1	2	3	4	5
13 Provincial/Territorial Courts				1	2	3	4	5
14 Provincial/Territorial jails, probation and parole				1	2	3	4	5
15 Provincial Police (OPP, Sûreté du Québec, RNC)				1	2	3	4	5
Licences and permits								
16 Birth, marriage, death registration and certificates				1	2	3	4	5
<ul> <li>Building permits and inspections: building, plumbing, gas, electrical etc.</li> </ul>				1	2	3	4	5
18 Hunting and fishing licences				1	2	3	4	5
19 Motor vehicle registration, drivers' licences				1	2	3	4	5
20 Planning and land development				1	2	3	4	5
21 Property tax collection				1	2	3	4	5
					-	5		

Have your say

This page describes more services of municipal and provincial/territorial governments.	this	Have you used this service in the past year?			If you used this service in the past year How good was the quality of service? Very Very					
Social services	V	If Yes	5	poor	0	0	4	good		
22 Emergency shelters and hostels				1	2	3	4	5		
23 Family services, counselling, children's aid				1	2	3	4	5		
24 Public housing				1	2	3	4	5		
25 Public or subsidized day care				1	2	3	4	5		
26 Social assistance, welfare				1	2	3	4	5		
27 Workers' compensation, injured worker programs				1	2	3	4	5		
<b>Recreation and culture</b> 28 Municipal parks, recreation and heritage				1	2	3	4	5		
29 Provincial/territorial museums, art galleries, etc.				1	2	3	4	5		
30 Provincial/territorial parks, campgrounds				1	2	3	4	5		
31 Public libraries				1	2	3	4	5		
<ul> <li><b>Utilities and transportation</b></li> <li>32 Automobile insurance (Quebec, Manitoba, Saskatchewan, British Columbia)</li> </ul>				1	2	3	4	5		
33 Drinking water treatment and distribution				1	2	3	4	5		
34 Garbage collection, waste transfer				1	2	3	4	5		
35 Recycling				1	2	3	4	5		
36 Public transit: bus, streetcar, subway				1	2	3	4	5		
37 Road construction, maintenance, snow removal				1	2	3	4	5		
38 Sewage and waste water treatment				1	2	3	4	5		
Other 39 Agricultural services				1	2	3	4	5		
40 Small business startup services				1	2	3	4	5		
In Quebec only										
41 Régie des rentes du Québec (RRQ)				1	2	3	4	5		
42 Revenue Quebec				1	2	3	4	5		
43 Centres locaux d'emploi (CLE)				1	2	3	4	5		
44 Communication Quebec				1	2	3	4	5		
Overall rating										
Services of your municipal government				1	2	3	4	5		
Services of your provincial/territorial government				1	2	3	4	5		

Which of these services are your highest priorities for improvement?

Choose **up to five services** from numbers 1-44, whether you used them in the past year or not. Write their numbers here:

✓ Have your say

6

	This page	describes	services	of the	federal	government.
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This page describes services of the federal government.         Have you used this service in the past year?         Federal government services						ed this past y ood w of se	/ear… <mark>as th</mark> e	<b>;</b>
45 Access to information: 1-800-O-Canada, Canada.gc.ca, Service Canada				1	2	3	4	5
46 Canada Customs and Revenue Agency, CCRA (formerly Revenue Canada)				1	2	3	4	5
47 Canada Pension Plan (CPP), Old Age Security (OAS) CPP applies to residents outside Quebec only				1	2	3	4	5
48 Canada Post				1	2	3	4	5
49 Canadian Coast Guard / Search and rescue				1	2	3	4	5
50 Citizenship services				1	2	3	4	5
51 Customs and Immigration border services				1	2	3	4	5
52 Employment Insurance (EI)				1	2	3	4	5
53 Federal Courts				1	2	3	4	5
54 National Parole Board, federal prisons				1	2	3	4	5
55 Financial Services: Farm Credit Corp, Canada Mortgage and Housing Corp, Canada Deposit Insurance Corp				1	2	3	4	5
56 Health Canada: Information on health issues				1	2	3	4	5
57 Human Resource Centres of Canada, HRCCs (formerly Canada Employment Centres, CECs), <i>Residents outside Quebec only</i>				1	2	3	4	5
58 Information services: Canada Information Office, Statistics Canada, Canadian Government Publications				1	2	3	4	5
59 National Film Board, National Museums, National Arts Centre, National Gallery				1	2	3	4	5
60 National Parks				1	2	3	4	5
61 Passports: Get or renew a passport				1	2	3	4	5
62 RCMP				1	2	3	4	5
<ul><li>Overall rating</li><li>Federal government services in general</li></ul>				1	2	3	4	5

#### Which federal services are your highest priorities for improvement?

Choose up to three federal services, whether you used them in the past year or not.

Write their numbers here:

# D Internet services

1. How often do you use the Internet for personal reasons? (not for business)

Never: *Please skip to Section E.* Once a month or less

Two or three times a month

Once or twice a week

3 - 5 days per week

Almost every day

2. How many times have you visited these Internet sites in the past year?

Municipal government sites:	None	1	2 - 5	6 - 10	11 - 25	More than 25
Provincial/Territorial sites:	None	1	2 - 5	6 - 10	11 - 25	More than 25
Federal government sites:	None	1	2 - 5	6 - 10	11 - 25	More than 25

3. Choose one government website that you are familiar with. Which government is it?

Municipal Provincial/Territorial Federal Not sure							
Which department, agency or website is it?							
If you have not visited any government sites, please skip to Section E.							

#### 4. How many times have you visited this website in the past year?

Number of visits:         1         2 - 5         6 - 10         11 - 25         More than 25						
	Number of visits:	1	2 - 5	6 - 10	11 - 25	More than 25

- 5. Why did you visit this site? Check all that apply.
  - Checked to see what was there just curious
  - Got information
  - Followed links to other sites
  - Downloaded a form
  - Ordered materials or publications
  - Filled out a form or application on line, made a reservation
    - Made a payment or purchased a product
    - Sent an e-mail to the government

6. Did you contact government in other ways to get the service you are describing?

No: this site w	as the	e only contact I made to get this service.
Yes, I also	1	Check all that apply.
		Visited other government Internet sites
		Called on the telephone
		Went to an office
		Sent or received material by mail or fax
		Sent an e-mail
		Other

7. Rate the overall quality of this site compared to other sites that you know, both government and private sector.

Very poor	1	2	3	4	5	Very good

8. Did you get what you wanted from the site?

Yes	No	Part of what I wanted

9. How much do you agree with these statements about this website?

If a statement does not apply, leave the answer blank.	Strong disagre	9		S	Strongly agree
It is visually appealing	1	2	3	4	5
It is easy to find what I am looking for	1	2	3	4	5
It has all the information I need	1	2	3	4	5
Pages load quickly	1	2	3	4	5
I am confident that my privacy will be protected if I provide personal					
information on this site	1	2	3	4	5
Search engines work well	1	2	3	4	5
I always know where I am in the site	1	2	3	4	5
The site is clean and uncluttered	1	2	3	4	5
Information is up-to-date	1	2	3	4	5



1. Have you used the Blue/Grey Pages of your telephone book in the past year?



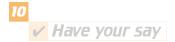
No: Please go to Section F.

2. Please rate the Blue/Grey Pages of your telephone book.

	U	Strongly			Strongly	
	disagre	e			agree	
The Pages are well organized	1	2	3	4	5	
The Pages should list the Internet addresses of government services	1	2	3	4	5	
The Pages have all the information I needed	1	2	3	4	5	
Governments should have a complete directory of their services on						
the Internet	1	2	3	4	5	

3. In your opinion, is the overall design of the Blue/Grey Pages better or worse than it was two years ago?

	A lot worse	1	2	3	4	5	A lot better	
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# 📕 A recent experience

Think of a government service you received in the **past year**:

Choose any service from a municipal, provincial/territorial or federal government.

It can be a service where you used the telephone, visited a government office, used the Internet, or any other method of contact.

It can be simple or complex, happy or not.

Choose an experience where you were directly involved, for example, you:

- visited a provincial park
- applied for a licence or permit
- wanted information about a program or service.
- 1. What is the service?

Write the number of the service from Section C: Write "0" if the service is not in that list.

2. Which government(s) did you deal with?

Municipal Provincial/Territorial Federal

3. What was the overall quality of service delivery?

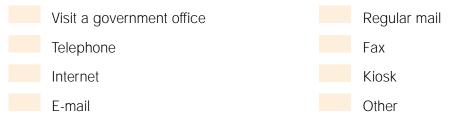
Very poor 1 2 3 4 5 Very good

- 4. Did you ever use this service before?
  - Yes
    - No, this was the first time I used the service
- 5. Why did you try to get this service?
  - I wanted the service
    - I had to get the service
    - Both

6. How did you contact government to get this service? How satisfied were you?

					How satisfied were you with the service?				
Did you	✓ If No	✓ If Yes		ow many nes in all?	Not at a satisfie			S	Very atisfied
Visit a government office			if "yes"		1	2	3	4	5
Call on the telephone			if "yes"		1	2	3	4	5
Visit an Internet site			if "yes"		1	2	3	4	5
Send or receive e-mail			if "yes"		1	2	3	4	5
Send or receive regular mail			if "yes"		1	2	3	4	5
Send or receive a fax			if "yes"		1	2	3	4	5
Visit a kiosk			if "yes"		1	2	3	4	5
Other			if "yes"		1	2	3	4	5

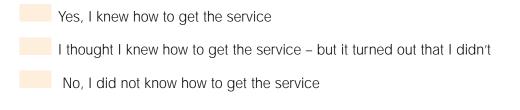
7. What was your principal mode of contact? Check one only.



8. If you were to get this service again, which would you prefer as your principal mode of contact? *Check one only.* 

Visit a government office	Regular mail
Telephone	Fax
Internet	Kiosk
E-mail	Other

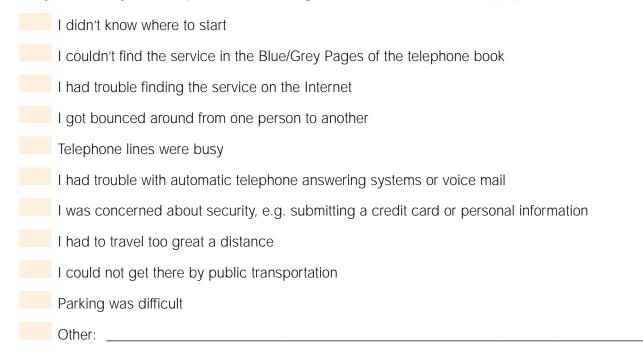
9. When you started, did you know where to go to get the service – the right telephone number, the right place to go, or the right person to talk to?



10. How difficult or easy was it to access this service?

Very difficult 1 2 3 4 5 Very easy

11. Did you have any of these problems accessing the service? Check all that apply.



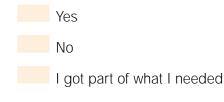
12. How long did the entire experience take – from the time you first contacted the government until you got what you needed? *Circle the closest option*.

It took up to: 5 min 30 min 1 hr 1 day 1 week 1 mnth 3 mnths 6 mnths 1 year or more

13. Overall, were you satisfied with the amount of time it took to get the service?

Very dissatisfied	1	2	3	4	5	Very satisfied
(It took too long)						(It took the right amount of time)

14. In the end, did you get what you needed?





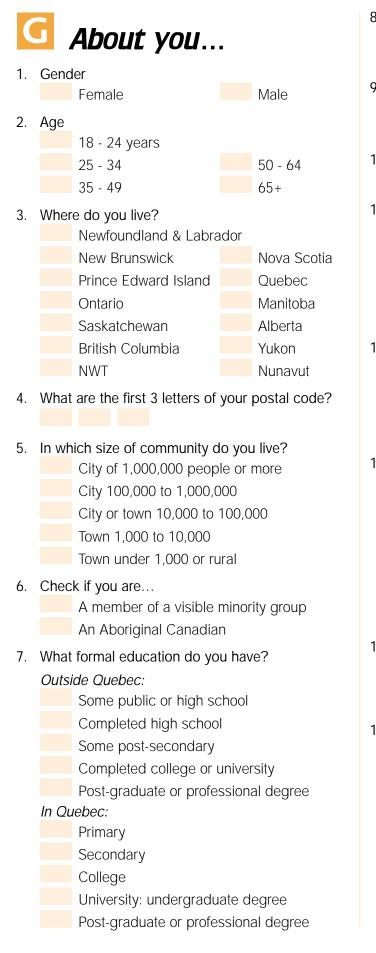
If an item does not apply to your experience, leave the line blank.	Strong disagr			S	trongly agree
Procedures were easy to understand and complete	1	2	3	4	5
Staff were knowledgeable and competent	1	2	3	4	5
I was able to get the service in the official language of my choice	1	2	3	4	5
It was clear how long the process would take to complete	1	2	3	4	5
It was clear what I could do if I had a problem	1	2	3	4	5
I was treated fairly	1	2	3	4	5
I got clear, accurate information	1	2	3	4	5
I was treated in a friendly, courteous manner	1	2	3	4	5
Staff went the extra mile to help me get what I needed	1	2	3	4	5

15. Please evaluate the organization's performance in providing this service.

### 16. Would these changes improve this service that you have just evaluated?

If an item does not apply, leave the line blank.	No	This w	ould r		great
	improve	ment		impr	rovement
Make it easier to get information about the service	1	2	3	4	5
Reduce waiting: in lines, on the phone, in the mail, etc.	1	2	3	4	5
Improve the courtesy of staff	1	2	3	4	5
Give more decision-making power to staff	1	2	3	4	5
Make the service available electronically – by Internet or kiosk	1	2	3	4	5
Extend office hours	1	2	3	4	5
Reduce red tape	1	2	3	4	5
Use plain language	1	2	3	4	5
Simplify forms and documents	1	2	3	4	5
Create a "one-stop" service where people can get a group of related					
services in one place	1	2	3	4	5

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8. What is your first language? Other English French 9. How long have you lived in Canada? All my life Up to ten years Ten years or more 10. Do you have a disability? Yes No 11. How would you describe your computer skills? I don't use a computer Beginner Intermediate Advanced Expert 12. What is your primary occupation? Check one only. Paid employment, full or part time Student, full or part time Looking for work Homemaker Retired Other 13. Do you have a paid job? Check one only. No paid employment Professional Self employed Trades, factory work Office work, sales, service Farming, fishing, forestry, mining Manager, executive, business owner Other 14. Are you employed by a government or publicly funded organization, e.g. public health system, school system? Yes No 15. What is your total household income, before taxes? Your household includes all members of your family who live with you. Under \$10,000 \$10,000 to \$19,999 \$20,000 to \$29,999 \$30,000 to \$49,999 \$50,000 to \$69,999 \$70,000 to \$89,999 \$90,000 or more

Have your say 🗸

# Your suggestions for improvement

1. How can governments improve the delivery of service to citizens?

2. What do you like about how government services are delivered today?

### Thank you for participating!

Please mail your survey back today in the prepaid return envelope. If you can't find the envelope, mail to: Have Your Say, PO Box 2002, Erin ON NOB 1TO



